

# Tinker Creek Fish Kill

November 15, 2017 John Giese RRT3 Meeting

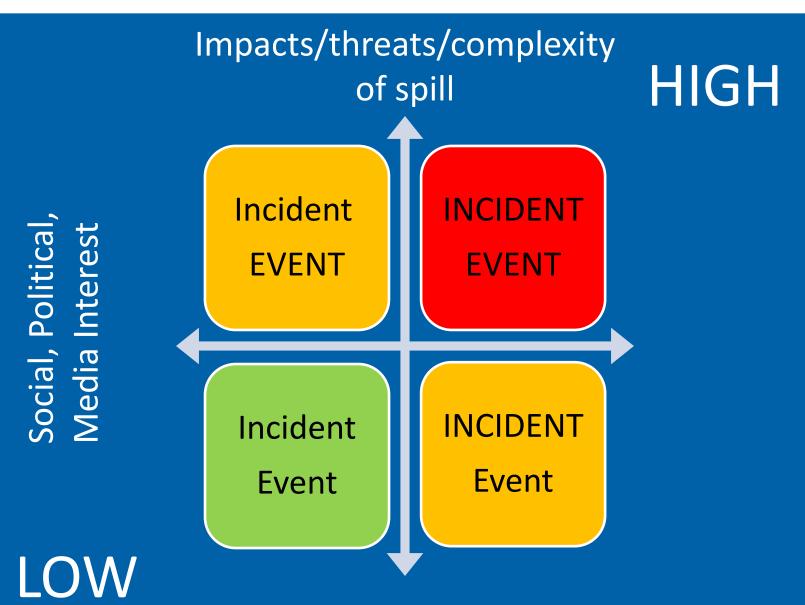




#### Covering...

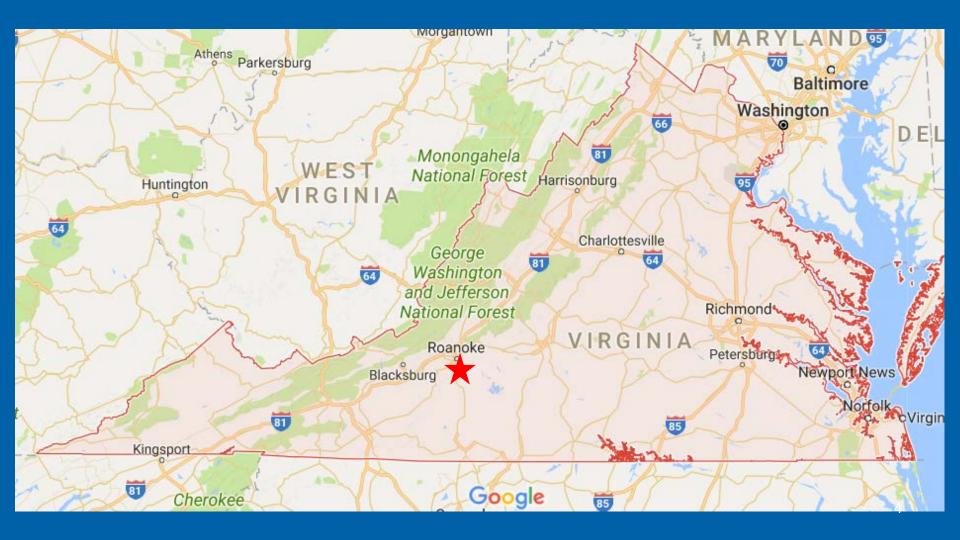
- The Incident
- The Event
- Lessons Learned

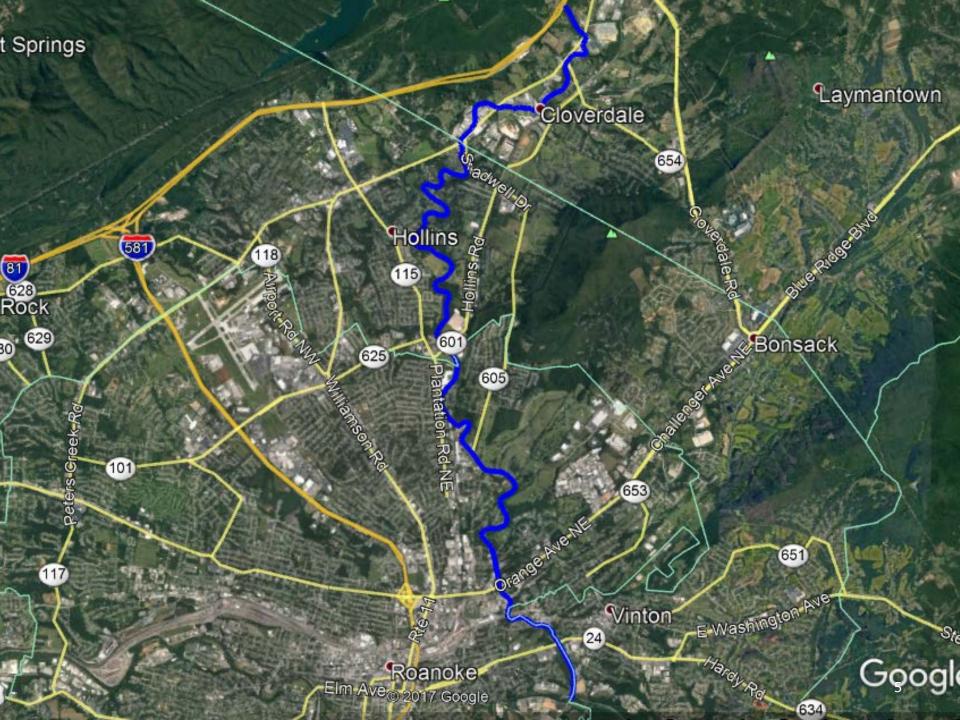






#### Location











# The Incident



# Saturday, July 29, 2017

- 0730 VDEM and VDEQ requested to respond by Roanoke County Fire/Rescue to fish kill and unknown substance in creek
- 0800 VDEM and VDEQ arrive on scene







# 0900 - Possible Sources Identified

- Crop Production Services
- Lawrence Trucking

#### Crop Production Services

ey Golf Club 💽

740

674

Cloverdale

Read Mountain Preserve

609

1455

1220

1083

1061

1085 Bonsack 636

610

Laymantown

1428

D Blue Hills Golf Corporation



## **Crop Production Services**

- Discover 275 gallon leaking tote
- Termix 5301, UN 3267
- Corrosive and Toxic to aquatic life

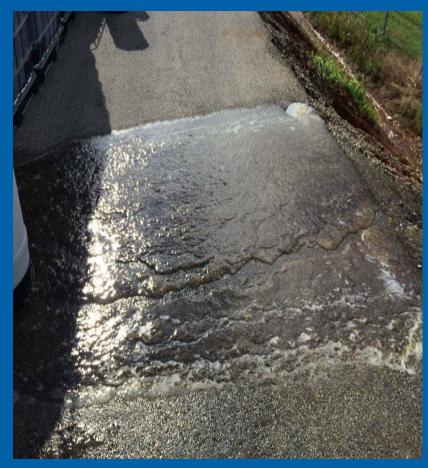






# **Crop Production Service**







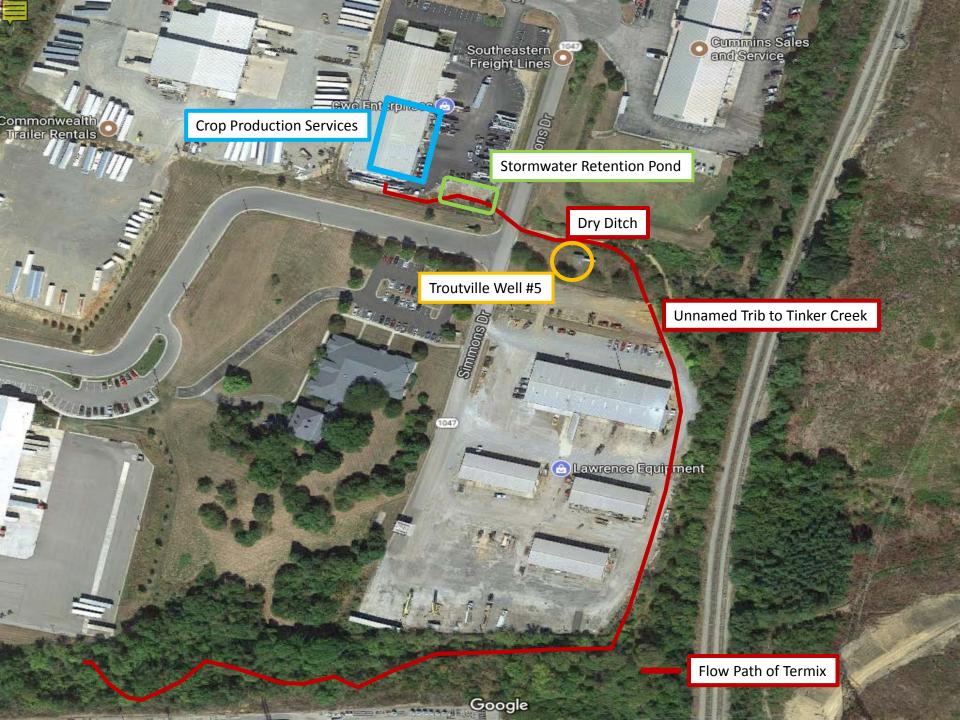
## **Crop Production Services**







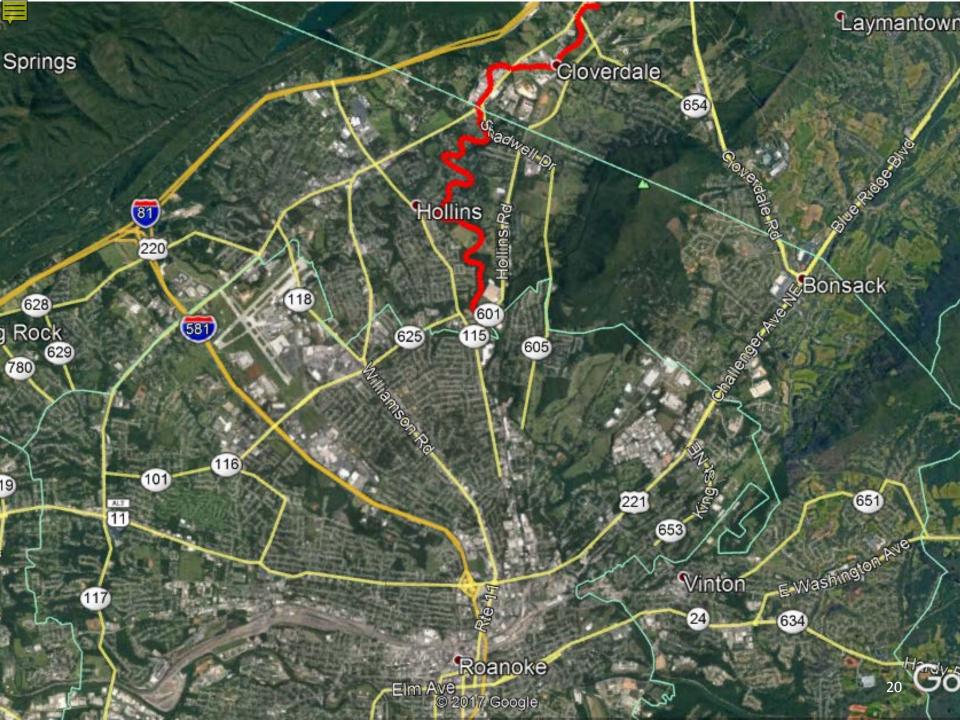






# Fish Kill Investigation







# The Event





#### Reverse 911 Message

BOTETOURT COUNTY FIRE AND EMS ALONG WITH VIRGINIA DEPARTMENT OF EMERGENCY MANAGEMENT AND DEPARTMENT OF ENVIRONMENTAL QUALITY IS ON SCENE OF A PRODUCT RELEASE IN SOUTHERN BOTETOURT COUNTY THAT HAS CAUSED A VISIBLE CONTAMINATION OF TINKER CREEK SOUTH OF THE I-81 CORRIDOR INTO ROANOKE COUNTY. AT THIS TIME REFRAIN FROM ANY ENTRY OR USE OF TINKER CREEK OR CONNECTING STREAMS INCLUDING PETS. PLEASE CALL THE STATE OF VIRGINIA EMERGENCY OPERATIONS **CENTER FOR QUESTIONS AND INFORMATION** 



# The Unraveling

- VDEM HMO providing regular updates to VDEM PIO
- VDEM PIO handling media inquiries (without conferring with DEQ)
- Media presence in the affected neighborhoods
- Public talking to media





# The Fix

Conference Call:
VDEM PIO, HMO
DEQ PIO, Pollution Response
VDH Epidemiology, PIO
VDH Office of Drinking Water



## The Fix

#### FAQs on Web Page



Reports & Publications

Working upstream in Tinker Creek, Botetourt County public safety personne chemical release at Crop Production Services, located at 218 Simmons Dri of the fish kill. The chemical was identified as Termix 5301 – a type of surfa



# Lessons Learned

- Lack of resources
- Lack of Incident Command Structure
- Lack of coordinated information management
- Not all PIOs geared for after-hours action
- Lack of H&S plan
- Lack of personnel accountability



# Media & Public Relations







..and where we need to be.



### Social Media Plan for ER

- Dark Sites
- Pre-Scripted Social Media Messages
- Target audiences
- Target timeframes for messaging & follow up



# Questions?

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